

Profile of CEO



Dr. Rajapandi Veerachamy
Founder & CEO

Dr. Rajapandi Veerachamy is the founder cum CEO of the company. An innovative creator and vast experience in Health care sector in more than ten years. Basically he is a technical person in scientific poultry production and Feed, Food Nutrition. He has successfully designed and dedicated Omega 3, 6 and 9. EFA'S to the society. He also honoured by Bharath Virtual University with Doctorate Award 2018 - 19. His clear vision is to bring Omega innovative Herbal Cosmetics, Ayurvedic Medicinal products and also value added herbal organic food products to the society in a contemporary form.

Awards & Certifications :

An Innovator from Science background with 25 Years of hands an experience in Commercial Industries, Poultry Production and Essential FMCG Marketing.

As a Member - NMPPB, Ministry of Food Processing and Industries, (MOFPI), GOVT OF INDIA, NEW DELHI. (2010-11)

"SEVAI CHEMMAL" - Award By Hon'ble Former Justice Mr.S.Natarajan, Supreme Court of India, on 06.08.2005.

BEST TECHNICIAN - Award By Shri. K.Kailasam (Sri Maruthi Hatcheries with Venkateshwara Group of Companies) (1997-98)

BEST FARMER - Award By Professor and Head, University Training Research Centre, Dindigul District. (2008-09)

Life time Achievers Award - Award By Saraswathi Trust, Ulaga Thozhil Munnetram Magazine , Chennai - (2016-17)

APPRECIATION Conferred - By Dr.S.K.Nanda, Project Co-Ordinator, ICAR, New Delhi. (2010-11)

Inaugurated Guest Roll - By South Indian Volley Ball Trophy -2011-12 TAMIL NADU Held on Madurai.(2011-12)

Guest Speaker Honored - By Sri Sankara Arts and Science College, Kancheepuram-2011-12

Guest Speaker Honored - By Bharath Virtual University with Former Indian Air Chief Marshal - 2018 - 19

Best Businessman Award - By Namakku Naame, Coimbatore - 2018 - 10

Doctorate Award - By Bharath Virtual University, New Delhi - 2018 -19

Honor Conferred By

1. Best Entrepreneur Hounoured By Shri. Dr. M.S. UdhayaMaorthy(1996-97)
2. Pro.Kalaimamani .Muthamizh Perarinzhar.Dr.Shri S.Soloman Pappaiah, PhD (2011-12)
3. Pro. Dr. P.Thangaraj, MVSc,PhD, Tanuvus Chancellor, Now Pro- Chancellor SRM University, Chennai.(2008-09)
4. Shri.A.Srinivasan, Chairman, Dhanalaksmi Srinivasan Group of Institution (2011-12)
5. Shri.G.B.Sundararajan, Managing Director, Suguna Foods Limited, Coimbatore.(2011-12)

Personal Achievement :

Successfully Designed a Fine Technology For Purification of Dromaius Oil Which contains Omega 3,6 and 9 Essential fatty Acids by Australian Traditional Formula. Successfully Completed Research and Modification of the Conventional Broiler Chicken to Organic Medicated Herbal Chicken, enriched with Omega 3,6 and 9 EFA's as an Alternate Broiler Chicken, Certified by Germany's Eurofin's Laboratory. First Time in India Our Concern is Introducing the best Organic Medicated Broiler Chicken, Anti Biotic, Pesticides and Toxin Free Chicken, Which Is Conventional Broiler Industry, Especially grown by Natural Herbs, Spices and Natural Omega 3,6 and 9 EFA's Formula.

